Darwin CMS
Feature Guide

15 July 2011
Version: 1.00

Contents

Contact

support@darwinconsultants.co.uk

[t] +44(0)1273 325315

Feature Summary

Overview

Darwin CMS is an easy-to-use, easy-to-learn system that is fully integrated with your website. It utilises the most up-to-date Microsoft technologies (ASP.NET 2.0 and SQL Server) to power your website in a fast, effective and robust manner. The focus of our CMS is on the end business user – you should find it simple to navigate around the system and easy to find and update the content you want to manage.

A summary of the features supported by OnSite is shown below. If required, we can provide a more comprehensive guide or demonstration of the system.

Feature	Description
Easy-to-Use	• Darwin CMS has been designed with end-users in mind • The comprehensive features available within your site are shielded by an easy-to-learn, easy-to-use interface
Support for Key Modules	• Pages and Page Text • Documents • News Stories • Announcements • Events • Images • 'Contact Us' Forms • Surveys • Custom XML Data Feeds and Transformations • Galleries • Keyword Searches • Forums • Vision Modules
Content Approval Workflow	• User Role hierarchy to support content entry and approval (Editor/Approver/Administrator) • Content status workflow (Draft/Approved/Live) • Ability to schedule publish/un-publish dates for approved content • Full change history by user
Page Templates	• Site consistency is maintained through the application of Page templates • Improved efficiency in generating new content

	• Rapid publishing times for new content
Integrated Security	• Administrator-controlled user security
	• Role-based
	• Automatic tracking of all user-activity
'Open' and Customisable	• Easy to extend in order to support custom modules and manage their content using the same easy-to-use interface
	• Structured object model and database design enable easy integration with other business-critical systems
Multi-Site Support	• Support multiple websites within the same content management environment. If you run several Internet sites, have specific micro-sites or want to manage your Intranet along with your public site, OnSiteCMS makes that easy for you
Reliable Technical Platform	• ASP.NET/SQL Server-based technologies used throughout

Standard Product Modules

Content Modules

As part of the standard product solution, the following types of content can be implemented and managed using Darwin CMS.

Module Type	Details
Pages	Add new Pages to your site, modify, hide and delete existing Pages.
Page Text Modules	Create and manage the text modules to be used within the Pages on your site.
Documents and Document Modules	Upload physical Documents and assign them to display modules for use within the Pages on your site.
News Stories	Create and manage the News Story articles to be displayed within the Pages on your site.
News Modules	Create and manage the News modules that are to retrieve and display News Stories within your site. Configure each module to retrieve RSS news story feeds or display lists of stories written using the News Story CMS feature.
Announcements	Create and manage the announcements and calls to action that are to be displayed within your site.
Blogs	Create and manage Blogs, allow anonymous or registered users to comment, create moderated or un-moderated blogs.
Images	Upload physical images and assign them to display modules for use within the Pages on your site.
Galleries	Display galleries of Images and easily configure the way in which they are displayed on your pages. Include random selections and rotating images based on your various collections.
Contact Forms	Create and manage the 'Contact Us'-style forms that will be displayed within your site. Collect and manage the feedback that is received from each form as part of your CRM procedures.
Surveys	Create and publish any number of user surveys for use throughout your site. Archive surveys and review the results of each as they are completed.
Events	Create and publish lists of Events across your site. Allow Events to be automatically published and archived using control dates. Display Events

	in a Calendar.
Keyword Searches	Create customised search and results listings to help add intelligent modules to your site.
Forums	Create and manage user forums. All standard forum functionality is supported, including groups, users, multiple forums, threads, posts and full moderation features.
Transforms	Present your external system data using integrated transform modules. Each transform module can retrieve data (such as XML or RSS feeds) from your server and present it using fully-featured styling and configuration.
Vision Modules	Integrate your video and sound content with our *Vision Platform* solution. Present lists of content and play out each media item using our integrated Flash and Windows Media players.
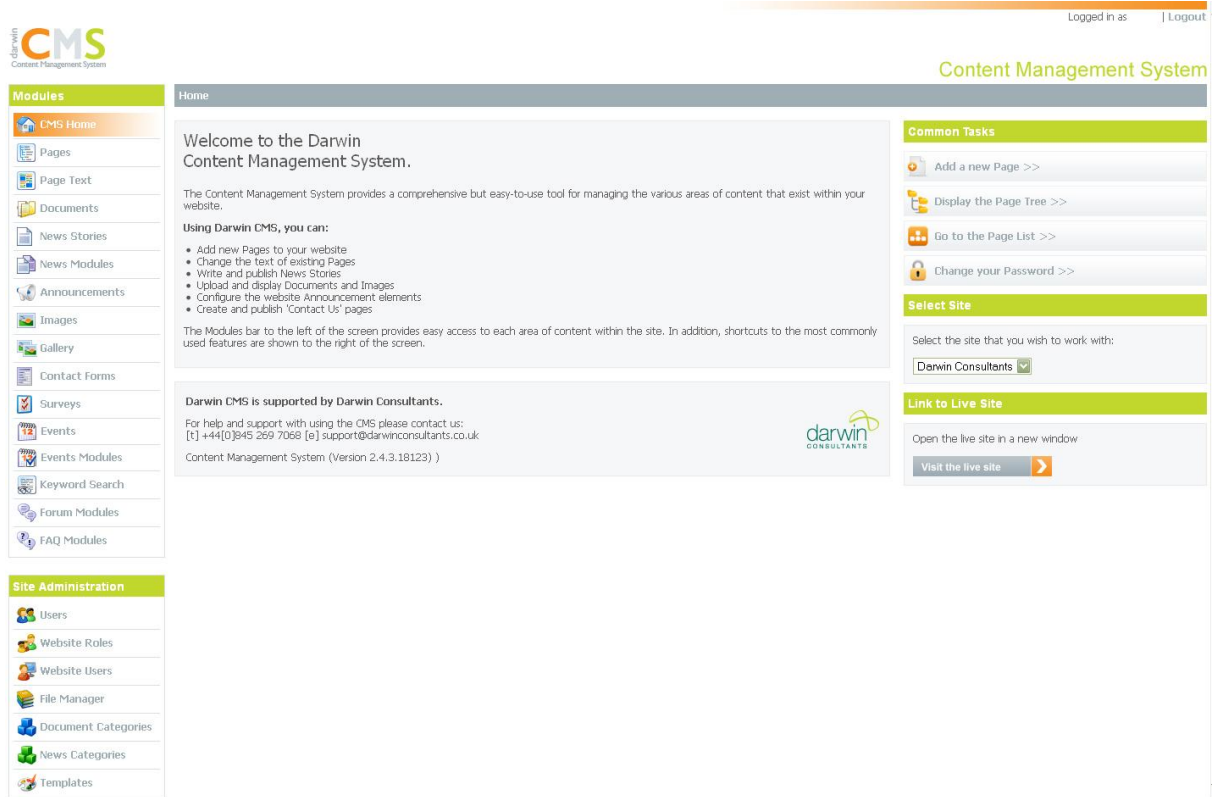
Administering the CMS

In order to configure the security and behaviour of the CMS, the following features are available.

Feature	**Details**
Users and Security	Manage the list of users who are to be permitted access to the CMS and configure the permissions they will have when using the system.
Website Roles and Users	Manage the public users who are registered with your site. Specify the various roles that each registered user can be assigned and control the specific content that each role is permitted to view.
Files and Folders	Upload physical files (documents, images etc) to the site and manage the folders in which they are stored.
Reference Data Maintenance	Configure the way in which your Documents and News Stories are categorised through the maintenance of Category lookup lists.
Page Templates	Create and manage individual Page templates to help you work more effectively and consistently as you write content for your site.

Screen-Shots

Home Page

Page Tree

Page Templates

New Page Template Selection

Select a parent and template for your new page. The list of available templates will depend upon the parent you select.

Each template includes a different combination of modules and is intended for use at specific levels and channels within the site. Choose the template that most closely matches the type of page you want to create and click **OK** to proceed.

Parent Page:

Products

Template Preview:

No description available.

Template:
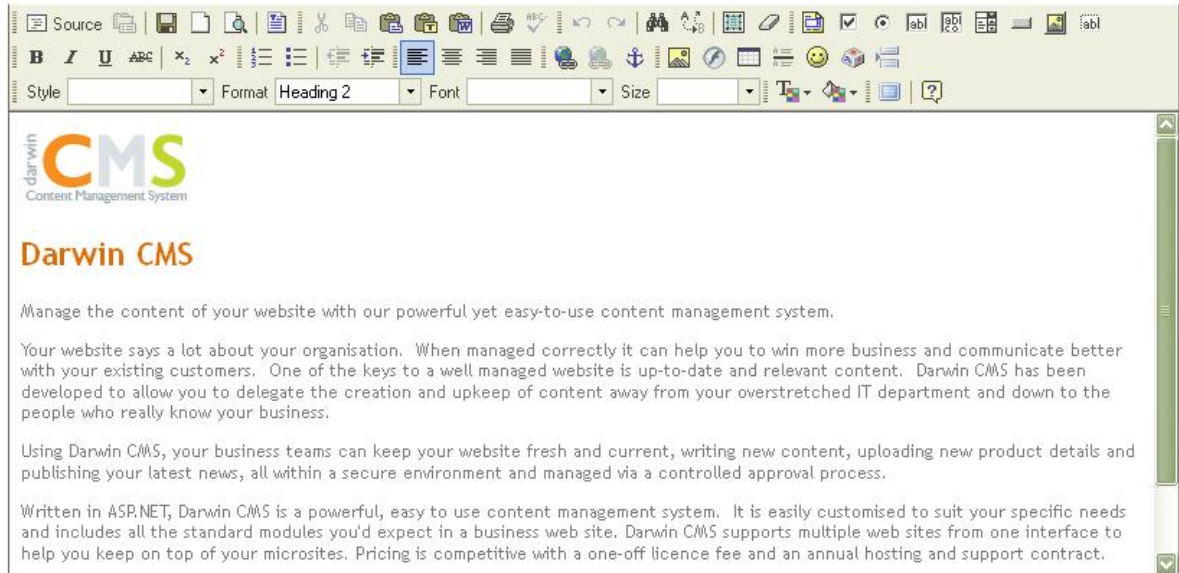
Inside Page Template
Inside Page No Navigation

OK   Cancel

Page Text Editor

Module Title: CMS Systems

Version Details

Darwin CMS

Manage the content of your website with our powerful yet easy-to-use content management system.

Your website says a lot about your organisation. When managed correctly it can help you to win more business and communicate better with your existing customers. One of the keys to a well managed website is up-to-date and relevant content. Darwin CMS has been developed to allow you to delegate the creation and upkeep of content away from your overstretched IT department and down to the people who really know your business.

Using Darwin CMS, your business teams can keep your website fresh and current, writing new content, uploading new product details and publishing your latest news, all within a secure environment and managed via a controlled approval process.

Written in ASP.NET, Darwin CMS is a powerful, easy to use content management system. It is easily customised to suit your specific needs and includes all the standard modules you'd expect in a business web site. Darwin CMS supports multiple web sites from one interface to help you keep on top of your microsites. Pricing is competitive with a one-off licence fee and an annual hosting and support contract.

Publish On: 15/07/2011

Expires On: 15/07/2021

Status: Draft

Created By:
On: 15/07/2011 12:07

Created By:
On: 15/07/2011 12:07

Save as Draft   Save and Publish   Cancel

Contact Forms

Save and Close | Cancel | Add New Field | Preview

Module Title: Contact Us

General | Where Used | Permissions

Send Request To: enquiries@darwinconsultants.co.uk

Confirmation Text:
Thank you for your enquiry.

Someone from Darwin will contact you soon.

	Start New Line	Prompt	Field Type	Prompt Position
	↓ ✓	Name:	String	Left
	↑ ↓ ✓	Company:	String	Left
	↑ ↓ ✓	Telephone Number:	String	Left
	↑ ↓ ✓	Email Address:	String	Left
	↑ ✓	Your Question/Enquiry:	String	Left

Created By: Created On: 09/08/2010 10:53:08   Last Updated By: Last Updated On: 09/08/2010 10:53:08

Content Approval

Save and Close   Cancel   Add New Version   Delete Selected Versions

ⓘ **The item you are editing has changed**. Click [Save] to update the database with your changes.

Module Title: Products Page Text Module

General | Where Used | Permissions

		Publish Date	Expiry Date	Status	Last Updated By	Last Updated On	Approved On	Approved By	Published On	Published By
☐		15/07/2011	15/07/2021	Draft		15/07/2011 12:10:55				
☐		30/06/2011	30/06/2021	Live		30/06/2011 17:29:28	30/06/2011 17:29		30/06/2011 17:29	
☐		29/06/2011	29/06/2021	Live		29/06/2011 13:06:26	29/06/2011 13:06		29/06/2011 13:06	
☐		09/09/2010	09/09/2020	Live		09/09/2010 17:30:37	09/09/2010 17:30		09/09/2010 17:30	
☐		17/08/2010	17/08/2020	Live		17/08/2010 14:24:56	17/08/2010 14:24		17/08/2010 14:24	
☐		17/08/2010	17/08/2020	Live		17/08/2010 13:17:37	17/08/2010 13:17		17/08/2010 13:17	
☐		17/08/2010	17/08/2020	Live		17/08/2010 13:06:31	17/08/2010 13:06		17/08/2010 13:06	
☐		17/08/2010	17/08/2020	Live		17/08/2010 12:56:49	17/08/2010 12:56		17/08/2010 12:56	

Created By: Created On: 17/08/2010 12:56:49   Last Updated By: Last Updated On: 30/06/2011 17:29:28